

www.AlainaDesigns.com ◆ alaina@alainadesigns.com

### Education

# B.A. Graphic Design & Digital Media

Minor in Marketing

Lyndon State College, Lyndonville, VT; May 2011

### Skills

Adobe/Apple:Microsoft:Development:Social Media:Marketing:Design Suite 5WordHTMLFacebookSilverpop

Web Suite 5 Word HTML Facebook Silverpop
Web Suite 5 Excel CSS Twitter Sign Lab 8

Final Cut Pro PowerPoint Javascript Wordpress
Tumblr/Blogger

### Creative Experience

### **Design Intern**

Tender Corporation, Littleton, NH

January 2011 - Present

- I became the 'go-to' person for a number of online applications, email blasts and website updates within 5 weeks
- ◆ Increasing the company's fan base on Facebook & Twitter

## Social Media Specialist

Whipple Studio, Newport, VT

February 2011 - Present

- ◆ Increasing the company's online presence through social media outlets including: Facebook, Twitter, & Wordpress Blog
- Streamlined the task of updating and converting to new website: www.DonWhipplePhotography.com

## Website Designer & Developer

Northeastern Vermont & New Hampshire Title Abstractors, Lyndonville,VT February - March 2011

- Designed & developed a website using HTML & CSS
- ◆ Incorporated Search Engine Optimization

## Student Design & Development Assistant

LSC New Media Studio, Lyndonville, VT

January 2011 - Present

- ◆ Work with team to design & develop Craftsbury Chamber Players website
- Work with team to update Lyndon Visual Arts website